

Inbound Caller Identification & Insights



RRDB LIVE's **Inbound Caller Identification & Insights** is a cutting-edge solution designed to revolutionize how your call center handles inbound calls. By instantly retrieving and analyzing comprehensive caller information, this solution empowers your business to make informed decisions and optimize resource allocation. Transform each interaction into an opportunity and empower your call center with the intelligence to make every call count.

Unsurpassed Visibility

This best-in-class solution not only uncovers callers' contact details but also provides key demographic and economic insights:



Phone : 555-987-6543

Line Type : MOBILE

First Name : Jane

Last Name : Smith

Address : 456 Elm Street

City : Miami

State : FL

Zip : 33130

Email : jane@example.com

Age Range : 41-45

Gender : F

Income : HIGH

Credit Score : VERY HIGH

Credit Utilization : LOW

Debt to Income : MEDIUM

TCPA Litigator : NO

Key Features

Inbound Caller Identification & Insights is accessible through a fully customizable, all-in-one, real-time API:

Real-Time Caller Identification

Retrieves full contact information for the inbound caller, including name, address, and email, to display to agents or enrich CRM databases. Also detects line type and carrier.

Coverage and Accuracy

With exceptional U.S. coverage and high accuracy, you gain access to reliable, comprehensive data that supports informed decision-making.

Premium Economic Insights

By leveraging top-tier consumer analytics with coverage of nearly every U.S. household, our Premium Economic Insights solution appends key financial indicators and metrics for household income, spending, credit, and debt. This added intelligence enables highly effective call filtering, resource optimization, and increased engagement.

Data points include:

- Household Income
- Household Spending
- Credit Score Level
- Credit Utilization Level
- Active Credit Accounts
- Debt to Income Level
- Household Affluence
- Household Stability

Call Tracking Platform Integration

Seamlessly integrates with internal or third-party call tracking and routing platforms. A single API request returns all caller details, demographics, and insights for streamlined operations.

TCPA Litigator Scrub

Cross-references the phone number against an extensive database of known TCPA litigators and serial plaintiffs, reducing the risk of compliance violations.

Demographics

Further enriches the caller profile with gender, age range, and other optional demographic details, as well as property and homeowner data. For all enhancement options, please visit:

<https://rrdblive.com/features/data-enhancement>

Ideal for These Top Verticals

- Insurance
- Finance
- Home Services
- Legal
- Healthcare
- Education
- Automotive
- Real Estate
- Telecommunications
- Travel & Hospitality
- E-commerce
- Retail

Why RRDB LIVE?

✓ Outstanding Quality

95%+ Coverage of U.S. Phones & Households • Extensively Tested, Top-Tier Data Partners • Trustworthy Results

✓ More Than an API

Full-Service Solution • 100% Customizable • Reporting & Analysis by Caller Source

✓ Flexible Terms

Month-to-Month • Cancel Anytime • No Minimum Volume Commitments