

All-in-One Lead & Contact Authentication



RRDB LIVE's **All-in-One Lead & Contact Authentication** is a comprehensive and customizable solution for consumer record verification and enhancement. Accessible as an individual real-time API or applied to file data, it encompasses essential best practices to ensure accurate and reliable contact information, reduce risks associated with data inconsistencies, and enhance record quality to maximize engagement and optimize revenue generation.

Dependable and Actionable Results

This leading-edge solution goes well beyond validating contact information. It confirms identities, measures data quality, and enriches records with valuable demographic and economic insights.

Contactability : VERY HIGH

Status : ACCEPT

Gender : M
Age : 52

Phone and Name Match : YES
Address and Name Match : YES

Phone Is Connected : YES

TCPA Litigator : NO

Phone Activity : 100
Line Type : MOBILE

Email Is Valid : YES
Address Is Valid : YES

Income : MEDIUM
Credit Score : LOW

Credit Utilization : HIGH
Debt to Income : VERY HIGH

Key Steps Included

The following steps come standard, but the solution is fully customizable. You can modify, remove, or add steps to align with your needs. Additionally, you can implement multiple all-in-one workflows, each tailored for different use cases.

Standardize Data

Corrects, completes, and standardizes the contact details from the form data, ensuring consistency and reliability for subsequent steps in the authentication workflow.

Verify Address, Phone, and Email

Utilizes best-in-class technologies to verify phone connectivity and the deliverability of the postal and email address, ensuring accurate contact points for reliable communication.

Evaluate Contactability

Assesses the likelihood of successful engagement, rated from "Very High" to "Very Low", based on identity matching, recent phone activity, connectivity, line type, carrier, and other key attributes affecting contactability. These ratings enable you to rank and prioritize records based on quality, so you can focus outreach on the most promising prospects to maximize revenue.



Premium Economic Insights

By leveraging top-tier consumer analytics with coverage of nearly every U.S. household, our Premium Economic Insights solution appends key financial indicators and metrics for household income, spending, credit, and debt. This added intelligence provides actionable insights into various aspects of financial health, enabling more effective filtering and targeting to maximize engagement and increase conversions.

Data points include:

- Household Income
- Credit Score Level
- Active Credit Accounts
- Household Affluence
- Household Spending
- Credit Utilization Level
- Debt to Income Level
- Household Stability

Check Identity

Confirms that the name, address, and phone number match the data on record, providing assurance that the individual who completed the form is who they claim to be.

TCPA Litigator Scrub

Cross-references the phone number against an extensive database of known TCPA litigators and serial plaintiffs, reducing the risk of compliance violations.

Demographics

Further enriches the consumer profile with gender, age, and other optional demographic details, as well as property and homeowner data. For all enhancement options, please visit:

<https://rrdblive.com/features/data-enhancement>

Ideal for These Top Verticals

- Insurance
- Finance
- Home Services
- Legal
- Healthcare
- Education
- Automotive
- Real Estate
- Telecommunications
- Travel & Hospitality
- E-commerce
- Retail

Why RRDB LIVE?

✓ Outstanding Quality

95%+ Coverage of U.S. Phones & Households • Extensively Tested, Top-Tier Data Partners • Trustworthy Results

✓ More Than an API

Full-Service Solution • 100% Customizable • Reporting & Analysis by Data Source

✓ Flexible Terms

Month-to-Month • Cancel Anytime • No Minimum Volume Commitments